

# YOUR NEW BEST SELLER

## INTRODUCING

**PRERUNNER LED**  
BY LAZER STAR

A Quality LED lighting line at an incredibly LOW PRICE.

- ◆ 3 Year Warranty ◆
- ◆ Durable Water Tight, Dust Tight, Vibration-Proof Construction ◆
- ◆ CREE LEDs with Incredible Light Output ◆

## DEALER LAUNCH SPECIAL

### \$2,000 BUY-IN GETS YOU:

- WD Pricing locked in for 1 year at 40% Margin
- \$200 Product Credit or Free Working Display
- Free Freight on Initial Order
- New Dealer Post and Link on our Social Media Channels (provided at all levels)

## \$1,000 FREE PROMOTION

If you take advantage of the Dealer Launch Special & want to promote **PRERUNNER LED** through an event, flash sale or other promotion,

**WE WILL SPEND \$1,000 IN YOUR MARKET  
TO PROMOTE YOUR BUSINESS!**

We can reimburse or provide a turnkey campaign. See terms on Launch Special Guidelines sheet.

## FROM THE BRAND YOU CAN TRUST

- ◆ Family Owned & Operated, Based in Paso Robles, California ◆
- ◆ A History of Precision Machining in Aerospace ◆
- ◆ 50 Years of Manufacturing Experience ◆
- ◆ Superior Quality ◆
- ◆ Friendly Service ◆



800-624-6234 • 2734 Danley Court, Paso Robles, CA 93446 • [www.LazerStarLights.com](http://www.LazerStarLights.com)

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Quality LED lighting at an incredibly LOW PRICE.

## Launch Special Guidelines

### Pricing Levels

\$2,000 minimum initial order (reduced to **\$1,000 for Launch**):

1. 40% (WD) Margin on Prerunner LED, locked in for at least one year
2. Two per Part Number MOQ thereafter
3. New Dealer Post and Link on our Social Media Channels

\$5,000 minimum initial order (reduced to **\$2,000 for Launch**):

1. 40% (WD) Margin on Prerunner LED, locked in for at least one year
2. No MOQ thereafter for at least one year
3. \$200 Product Credit or Free Working Display
4. Free Freight on initial order within the Continental US
5. \$1,000 Free Promotion Offer (See details below)

Contact your sales rep for high volume orders and private label opportunities.

Initial order can be a mix of any Lazer Star products.

Free Freight offered on all orders of \$4,000 or more (reduced to \$2,000 for Launch).

Drop Ship not available on Prerunner LED product line.

Free Promotion Offer Details:

We want our products to be a success for you & we're putting our money where our mouth is! If you meet the initial order quantity, we will spend or reimburse up to \$1000 to promote our products at your business. Promotion details, promotional material and media must be selected or pre-approved by Lazer Star. This offer may be discontinued at our discretion at any time. Confirm your spot today!

**The Power of Light.™**



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